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**For Immediate Release  
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**Robert E. Kirby Appointed Chief Executive Officer of Vi-Jon, Inc.**

St. Louis, MO – Vi-Jon, Inc., a leading manufacturer of store brand personal care products in North America, announced today that effective December 14, 2009, Robert E. Kirby is named Chief Executive Officer. John G. Brunner will continue as Chairman.

“Bob brings over 30 years of strong general management and personal care experience. He has served as a global leader in operations and supply chain for leading consumer and personal care companies and has developed world-class best practices across the globe,” said Mr. Brunner.

Mr. Kirby, 53, has over thirty years of operating experience, most recently at Accellent, Inc, where he was President and Chief Executive Officer. Prior to Accellent, Mr. Kirby served as President and Chief Operating Officer for Troy, MI based Handlemen. In addition, Mr. Kirby served in a number of leadership roles at Johnson & Johnson including President, Personal Products Company; Vice President, Global Supply Chain and Vice President, North American Operations - Consumer and Personal Care Group; and Vice President, Research and Development - Consumer Products Group.

Mr. Kirby began his career at Procter & Gamble as a scientist and has also held leadership positions in research and development, engineering and manufacturing at Kimberly-Clark Corporation and James River/Fort James Corporation.

Mr. Kirby received a bachelor's degree in chemical engineering from the University of New Hampshire in 1978. He will relocate to the St. Louis, MO area.

**About Vi-Jon, Inc.** Vi-Jon, Inc. is one of the nation's oldest private label health and beauty care companies serving retailers in all 50 states. Vi-Jon headquarters has called St. Louis home since 1912. For information, visit [www.vijon.com](http://www.vijon.com).

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